

Daniel Barrera

San José, CA | (805) 345-1677 | da.barrera05@gmail.com | www.barrerabroadcasting.com

Education

M.S. Degree in Mass Communications | May 2017

San José State University | 4.0 GPA

B.A. Degree in English | May 2011

San José State University | 3.12 GPA

Sports Media Experience

Play-by-Play Broadcaster & Production Support | San José State Athletics | San José, CA 2/19-Present

- Serve as “the voice” of San José State Women’s Basketball on the Mountain West Network.
- Provide fill-in play-by-play for San José State Men’s Basketball commercial broadcasts on Learfield/IMG College.
- Also provide play-by-play for Spartan baseball, softball, men’s and women’s soccer, and women’s volleyball.
- Set up livestream, broadcast equipment and video cameras for all events.

Production Assistant | 95.7 The Game/Entercom | San Francisco, CA 11/6/18-7/21/19

- Cut up and edit Golden State Warriors highlights with Adobe Audition.
- Acted as board operator for various programming on 95.7 including *The Chris Townsend Show* & college football.
- Acted as Network Coordinator and Board Operator for USF Basketball broadcasts in 18-19 season.

Director of Broadcasting | Casper Horseheads | Casper, WY 1/14/18-8/6/18

- Broadcast all Horsehead games for the 2018 season as the "Voice of the Horseheads" on KMLD 94.5 FM.
- Recorded and edited radio spots that ran on same station for Horsehead promotions and events.
- Conducted pre and post-game shows that included coach and player interviews.
- Updated team website, wrote road game recaps, and assembled game notes and stat packs for every game.

Sports Broadcaster/News Show Host | 90.5 FM KSJS | San José, CA 1/3/15-4/30/18

- Provided live play-by-play for San José State athletic events and conducted pre and post-game shows.
- Provided analysis using Stat Broadcast and engineered broadcast with mixing board and COMREX unit.
- Created only news radio show on campus, entitled *SJSU This Week*.

Media/Broadcasting Intern | Vallejo Admirals | Vallejo, CA 7/2/16-8/28/16, 6/3/17-8/19/17

- Provided play-by-play, color commentary, and interviews for weekend games.
- Wrote game recaps and player bios for team website.

News Intern | NBC Sports Bay Area | San Francisco, CA 9/7/16-6/10/17

- Printed scripts for on-air talent through iNews and stage managed on-site at live sports events.
- Located all plays through AVID Interplay Assist and transcribed interviews.

Freelance Sports Media Experience

Ice Hockey Play-by-Play Broadcaster | Black Dog Enterprises | San José, CA 2/16-Present

- Provide play-by-play for various youth/amateur tournaments and San José State hockey games.

Technical Skills

Experience with video, audio, and text editing, FM Radio Mixing Board, audio cables (XLR, SDI, 1/4 & 1/8, etc.), COMREX unit, audio equipment, video cameras, streaming equipment and services, Brightcove, LiveStream, Audacity, Windows Live Movie Maker, SD Cards, Pointstreak, BIS Software, iNews, AVID Interplay Assist, TeamViewer, Report-IT, Maestro, Camtasia, Microsoft Office Suite, CMS PeopleSoft database, Adobe Master Collection and Creative Cloud (includes Audition, Premiere Pro, InDesign, and Photoshop), Adobe Acrobat Pro and Reader, Google Apps, Gmail, Facebook, Twitter, Instagram, Lotus Notes, copy, fax, scanning machines and multi-use phones.

References

Justin Allegri

Voice of the San José State Spartans/Sports Broadcaster

Connor Pelton

Assistant Media Relations Director/San José State Spartan Athletics

Tim Fitzgerald

Cal State Maritime Sports Information Director/Sports Broadcaster