

Daniel Barrera

Sports Broadcaster

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Experience



Play-by-Play Broadcaster & Production Support

2/23/2019 – PRESENT

San José State Athletics - San José, CA

- Act as “the voice” of San José State Women’s Basketball on the Mountain West Network, NBC Sports California & Bay Area.
- Provide fill-in play-by-play for San José State Men’s Basketball broadcasts on commercial radio.
- Also act as play-by-play broadcaster for Spartan baseball, softball, men’s soccer, & women’s volleyball.
- Assist in the engineering of audio & video for all events, managing staff of camera & stream operators on-site.



Fill-In Play-by-Play Broadcaster

2/28/2021 – PRESENT

Santa Clara Athletics - Santa Clara, CA

- Provide play-by-play for Santa Clara Baseball, Women’s Basketball, Men’s Soccer, & Women’s Soccer on the WCC Network.
- Conduct postgame interviews with student athletes after Santa Clara victories.
- Execute live sponsorship reads throughout broadcasts on the WCC Network.



Production Assistant & Network Coordinator

11/6/2018 – 7/21/2019

95.7 The Game/Entercom - San Francisco, CA

- Collected, condensed, & organized Golden State Warriors highlights with Adobe Audition, helping make sports radio shows more engaging & entertaining.
- Acted as board operator for programming on 95.7 including The Chris Townsend Show & college football.
- Presided over mixing board as Network Coordinator for USF Basketball broadcasts in 18-19 season, ensuring legal IDs & ad spots were broadcast in one of the largest media markets in the country.



Director of Broadcasting

1/14/2018 – 8/6/2018

Casper Horseheads Baseball Club - Casper, WY

- Established gameday coverage for the 2018 season as the “Voice of the Horseheads”, broadcasting all 63 games with entertaining pre & postgame shows & interviews on KMLD 94.5 throughout the state of Wyoming.
- Engineered & produced radio spots for games, such as Opening Weekend, helping the team lead the Expedition League in average attendance those three days with over 1,000 fans per day.
- Headed all media relations by updating team website, writing entertaining road game recaps, & designing game notes & stat packs for every game, allowing fans & media easy access to information on the team.

Education

MAY 2017

M.S. Mass Communications / San José State University, San José, CA

MAY 2011

B.A. English / San José State University, San José, CA



Additional Skills/Expertise

Audio Editing: Adobe Audition, Audacity

Video Editing: Adobe Premiere Pro, Camtasia

Graphic Design: Adobe InDesign & Photoshop, Canva

CM\$: Wordpress, OmniUpdate, Pointstreak

Live Streaming: Brightcove, TeamViewer, Report-IT

Social Media

@DaBarrera87

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@Daniel A. Barrera